

Parkway Schools Athletics Partnership Levels



Title - \$40,000

- Logo inclusion on school and district websites
- 250 print material appearances
- Scoreboard signage
 - Static logo on video message board
 - Three 15-second commercials during stadium events
 - Logo rotation on video board
- Venue banners (indoor and outdoor)
- Marquee digital signage
- Two public address announcements per event
- Category exclusivity
- Partner passes
- Promotional table at events
- Logo on schedule posters

Presenting - \$20,000

- Logo inclusion on school and district websites
- 200 print materialappearances
- Scoreboard signage
 - Two 15-second commercials during stadium events
 - Logo rotation on video board
- Venue banners (indoor and outdoor)
- Marquee digital signage
- Public addresss announcement at events
- Category exclusivity
- Partner passes
- Promotional table at events

Platinum - \$10,000

- Logo inclusion on school and district websites
- 175 print material appearances
- Scoreboard signage
 - One 15-second commercial during stadium events
 - Logo rotation on video board
- Venue banners (indoor and outdoor)
- Marquee digital signage
- PA Announcement at events
- Partner passes
- Promotional table at events

Gold - \$5,000

- Logo inclusion on school and district websites
- Video board logo rotation
- 150 print material appearances
- Marquee digital signage
- PA business name inclusion
- Partner passes

Silver - \$2,500

- Logo inclusion on school and district websites
- 100 print material appearances
- Marquee digital signage
- PA business name inclusion
- Partner passes







